
REACHING THE NEXT GENERATION OF LACTATING PARENTS

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Tampa Bay Breastfeeding Task Force, Advocacy Chair

MISSION

Our official mission is to support, promote and protect breastfeeding in Tampa Bay.

We aim to improve health outcomes by increasing initiation **and** duration rates.

We seek to reduce barriers to breastfeeding and all forms of human milk feeding in our community.

TAMPA BAY
Breastfeeding
TASK FORCE

WHO WE ARE:



Where can you find us?





ROUNDTABLE

**TOGETHER WE CAN
DO GREAT THINGS!**

WHERE DO
YOU GET YOUR
INFORMATION?



BY GENERATION

BABY BOOMERS

Done having their own kids and are our lactation supporters/historians.

GEN-X

Mostly done being lactating parents, though some are just starting. Lactation supporters.

MILLENNIALS

In the thick of it new and experienced lactating parents. Maybe done being a lactating parent.

GEN-Z/i-GEN

Youngest group of new parents. Our future parents.

ALPHA

Our babies being born every day.

**How do we reach
the next generation?**



**How do we support
the next generation
of lactation leaders?**



TAMPA BAY
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Support. Promote. Protect.



JOIN US!

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#Tbbreastfeeds

#togetherwecandogreastthings



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